

浙外国际商学院大事记

Chronicles of School of International Business, ZISU

时间 Date	事件 Event	①	②	③	④	⑤	⑥
1997年9月 Sep.1997	计算机科学与技术专业招生 Enrollment in Computer Science and Technology		●				
2004年4月 Apr.2004	经济与贸易学院(筹) Establishment of the School of Economics and Trade (In preparation)	●					
2004年4月 Apr.2004	理工学院成立 Establishment of School of Technology	●					
2004年4月 Apr.2004	信息学院成立 Establishment of School of Information Science	●					
2007年6月 Jun.2007	国际工商管理学院成立 Establishment of International Business School	●					
2008年9月 Sep.2008	国际经济与贸易专业招生 Enrollment in International Economics and Trade		●				
2011年3月 Mar.2011	宋海英获得首个国家自科项目 Song Haiying Won National Science Project (First in the school)			●			
2011年11月 Nov.2011	科学技术学院成立 Establishment of School of Science and Technology	●					
2013年9月 Sep.2013	国际商务专业招生 Enrollment in International Business		●				
2015年9月 Sep.2015	国际经济与贸易专业(全英教学)招生 Enrollment in International Economics and Trade (Full Course in English)		●				
2015年12月 Dec.2015	教育部国别区域研究备案中心"拉丁美洲研究所"成立 (National and Regional Research Center, the Ministry of Education)	●		●		●	
2015年12月 Dec.2015	"应用经济学"入选省一流学科(B类)建设点 "Applied Economics" was selected as the provincial first-class discipline (Class B) construction site	●					
2016年1月 Jan. 2016	与阿里巴巴签约合作 Cooperation Agreements with Alibaba				●		
2016年3月 Mar.2016	跨境电子商务创业学院成立 Establishment of School of Cross-Border E-commerce Entrepreneurship	●					
2016年7月 Jul.2016	首届跨境电商"3+1"实验班开班 Cross Border E-commerce "3+1" experimental class was opened		●				
2016年9月 Sep.2016	电子商务专业招生 Enrollment in E-commerce		●				
2017年3月 Mar.2017	与Wish官方签约合作 Cooperation Agreements with Wish				●		
2017年5月 May 2017	杭州市跨境电子商务人才培育基地 Hangzhou Cross-Border E-commerce Talent Cultivation Base		●		●		
2017年6月 May 2020	"中国—中东欧商学院联盟"创始会员 Founding member of the China Central and Eastern European Business School Alliance	●				●	

2017年9月 Sept. 2017	金融工程专业招生 Enrollment in Financial Engineering		●				
2017年12月 Dec. 2017	国际经济与旅游管理学院成立 Establishment of School of International Economics and Tourism Management	●					
2017年12月 Jun. 2018	跨境电子商务学院、科学技术学院成立 Establishment of School of Cross-Border E-commerce, School of Science and Technology	●					
2018年6月 Jun. 2018	与亚马逊签约合作 Cooperation Agreements with Amazon				●		
2018年9月 Sep. 2018	省第三批跨境电子商务产教融合示范基地 The third batch of Cross-Border E-commerce Industry Education Integration Demonstration Base in the province		●		●		
2018年12月 Dec. 2018	"国际商务"入选省一流专业建设点 "International Business" selected as a Provincial First Class Major Construction Center	●	●				
2019年6月 Jun. 2019	俞海山获得首个国家社科项目 Yu Haishan Won National Social Science Project (First in the school)				●		
2019年7月 Jul. 2019	主办"首届跨境电商可持续发展论坛" Hosting the first "Cross-Border E-commerce Sustainable Development Forum"				●		
2019年9月 Sep. 2019	与浙江科技学院联合培养"国际商务"专业硕士 Masters' Degree in International Business with Zhejiang University of Science and Technology	●	●				
2019年9月 Sep. 2019	启动阿里巴巴国际站人才培养 Launch talent training on Alibaba International Station		●				
2019年12月 Dec. 2019	与教育部人文交流中心共建"跨境电商产业中外人文交流研究院"成立 Establishment of "Cross-border E-commerce Industry of Institute for International People-to-People Exchange" jointly with the Ministry of Education's Cultural Exchange Center	●			●		●
2020年6月 Jun. 2020	省虚拟仿真实验室(3D进出口技能) Provincial Virtual Laboratory (3D Import and Export Skills)		●				
2020年10月 Oct. 2020	与教指委联合主办"首届全国跨境电商专业建设研讨会" Jointly hosting the first "National Cross-Border E-commerce Professional Construction Seminar" with the Education and Guidance Commission	●			●		
2020年9月 Sep. 2020	跨境电子商务专业招生 Enrollment in Cross-Border E-commerce		●				
2020年9月 Sep. 2020	聘请中国社会科学院拉美所副所长徐世澄为特聘教授 Xu Shicheng, Deputy Director of Latin America Institute at Chinese Academy of Social Sciences, was appointed as a distinguished professor in the school	●					
2020年12月 Dec. 2020	省高校"双带头人"教师党支部书记工作室 Center of the Party Branch of "Double Leaders" Teachers	●					
2020年12月 Dec. 2020	"国际经济与贸易"入选省一流专业建设点 "International Economy and Trade" selected as a Provincial First Class Major Construction Center	●			●		
2021年1月 Jan. 2021	省第三批跨境电子商务产教融合示范基地 The third batch of Cross-Border E-commerce Industry Education Integration Demonstration Base in the province		●				
2021年5月 May 2021	国际商学院、创业学院成立 Establishment of School of International Business, School of Innovation and	●					

	Entrepreneurship						
2021年6月 Jun.2021	跨境电商专业荣登“软科”排名榜首（A+），并排名学校专业榜首 Cross border e-commerce major ranked first in the "Soft Science" ranking (A+) and ranked first in the university's major rankings	●	●				
2021年9月 Sep.2021	聘请电子商务教指委原副主任、原浙江大学计算机学院副院长陈德人为资深教授 Hire Chen Deren, former Deputy Director of the E-commerce Teaching Committee and former Vice Dean of the School of Computer Science at Zhejiang University, as a Senior Professor	●					
2021年12月 Dec.2021	拉美跨境电商“2+2”留学生班（筹） Enrollment in "2+2" International Student Program in Latin American Cross-Border E-Commerce		●			●	
2021年12月 Dec.2021	商学院学子获全国“挑战杯（红色专项）”一等奖 Business School Students Won First-Class Prize in National "Challenge Cup "						●
2021年12月 Dec.2021	与教育部中外人文交流中心联合主办“全国中外人文交流与跨境电商师资培训” Hosting "National Sino-Foreign Cultural Exchange and Cross-Border E-Commerce Teacher Training" with Sino-Foreign Cultural Exchange Center, the Ministry of Education				●		
2022年3月 Mar.2022	学院通过首批全省高校党建工作标杆院系验收 The school has passed acceptance of the first batch of university party building benchmark departments (provincial-level)	●					
2022年6月 Jun.2022	根据两校合作协议，聘请教育部工商管理教指委委员、上海外国语大学国际工商管理学院院长范微担任特聘教授、院长 According to cooperation agreement between SISU and ZISU, Fan Zheng, member of National Business Administration Teaching Guidance Committee and former Dean in the School of International Business Administration at SISU, was employed as a Distinguished Professor and Dean at the School	●					
2022年7月 Jul.2022	召开“国际商务”学科建设咨询会 Consultation Meeting on construction of "International Business"	●		●			
2022年8月 Aug.2022	教育部电子商务教指委副主任覃征教授来院指导 Professor Qin Zheng, Deputy Director of E-commerce Education Guidance Committee, the Ministry of Education, visited the school	●					
2022年9月 Sep.2022	“数字经济与绿色发展”研究所成立 Establishment of Research Institute of "Digital Economy and Sustainable Development"	●		●			
2022年9月 Sep.2022	商学院学子在全国“三创赛”跨境电商实战赛中喜获3项特等奖 Business school students have won three awards in national Cross-Border E-Commerce Competition (Three Innovations Competition)						●
2022年9月 Sep.2022	方美玉成为“全国电子商务教育发展联盟（50人论坛）”成员 Fang Meiyu Becomes a Member of National E-commerce Education Development Alliance (50 people Forum)	●					
2022年10月 Oct.2022	主办召开“第12届中国拉美研究青年论坛暨第6届拉美研究与中拉协同创新论坛” Hosting "the 12th China-Latin American Youth Research Forum and the 6th Latin American Research and China Latin American Collaborative Innovation Forum"	●					●
2022年10月 Oct.2022	创刊《拉美研究论丛》集刊 Journal of Latin American Studies (Established)			●			
2022年10月 Oct.2022	校友姚志敏向学校捐助100万元 Alumni Yao Zhimin donated 1 million yuan to the school						●

2022年11月 Nov.2022	与省商务厅共建的“浙外跨境电商浦江研究院”成立 Establishment of "Zhejiang International Cross-Border E-Commerce Pujiang Research Institute" jointly with Department of Commerce (Provincial)						●	
2022年11月 Nov.2022	浙外跨境电商专业人才培养标准（建议版）和教材框架发布 Releasing Standards for Zhejiang International Cross-Border E-Commerce Professional Talent Cultivation (Suggested Version) and Framework of Textbook	●	●					
2022年11月 Nov.2022	中国社会科学院计算机基础与技术研究所党委书记李海舰来院讲座 Li Haijian, Secretary of the Party Committee, Computer Foundation and Technology Research Institute of the Chinese Academy of Social Sciences, gave a lecture at school	●		●				
2022年11月 Nov.2022	与教指委联合主办“首届全国跨境电商教育与电子商务发展论坛”（50人论坛） Hosting "First National Cross-Border E-commerce Education and E-commerce Development Forum" with Education and Guidance Commission (50 person forum)	●		●				
2022年12月 Dec.2022	省十四五跨境电商重点实验室示范中心 Provincial the 14th Five-Year Plan: Cross-Border E-Commerce Key Laboratory Demonstration Center	●	●					
2022年12月 Dec.2022	省十四五校外跨境电商教育实践基地 The 14th Five-Year Plan Off-Campus Cross-Border E-commerce Education Practice Base (Provincial)	●	●			●		●
2022年12月 Dec.2022	宣书记、张校长、徐副校长来学院调研 Secretary Xuan, President Zhang, and Vice President Xu visited the school	●						
2022年12月 Dec.2022	“创业与可持续金融会计研究所”成立 Establishment of "Institute of Entrepreneurship and Sustainable Financial Accounting"			●				
2022年12月 Dec.2022	商学院学子获全国跨境电商专业能力大赛银奖 Business School Students Won Silver Award in National Cross-Border E-Commerce Professional Ability Competition							●
2022年12月 Dec.2022	学院《学院管理手册》《学院年鉴》《毕业论文指导手册》等9本手册完成编撰 Nine manuals completed, including College Management Manual, College Yearbook, and Graduation Thesis Guidance	●						
2022年12月 Dec.2022	杭州市跨境电商人才培养杰出贡献奖 Hangzhou Cross-Border E-commerce Talent-Training Outstanding Award	●	●					
2023年1月 Jan.2023	宋海英首次获省领军人才培养专项重大课题 Song Haiying was awarded a major project, cultivating provincial leading talents (First)			●				
2023年1月 Jan.2023	杜龙政论文进入国际基本权威指标高引1% Du Longzheng's paper was ranked 1% in International Authoritative Indicators			●				
2023年2月 Feb.2023	学院网站（中英文）更新版上线 The updated version of school website (Chinese and English versions) launched	●						
2023年2月 Feb.2023	浦江研究院首个培训项目开班 Pujiang Research Institute's First Training Program Opened					●		
2023年2月 Feb.2023	浦江研究院首个研究项目签约 The first research project signed by Pujiang Research Institute					●		
2023年2月 Feb.2023	学院教师休息室建成 Faculty Lounge was set up	●						
2023年2月	学院班子首次到访浦江研究院调研					●		

Feb.2023	The school leaders visited Pujiang Research Institute for the first time to conduct research						
2023 年 3 月 Mar.2023	学院使命、愿景、院训发布 Release of College Mission, Vision, and Motto	●					
2023 年 3 月 Mar.2023	钱晨首次入选省“社科赋能行动”项目 Qian Chen was selected "Social Science Empowerment Action" provincial project (First)			●			
2023 年 3 月 Mar.2023	学院成为欧洲管理发展基金会（EFMD）会员单位 The school has become a member of the European Foundation for Management and Development (EFMD)	●				●	
2023 年 3 月 Mar.2023	完成教育部国别区域研究中心对“拉丁美洲研究所”的在线考核评估 Online assessment of "Latin American Institute" by the National Area studies Center of the Ministry of Education Completed	●		●		●	
2023 年 3 月 Mar.2023	豪雅集团向学院捐赠 30 万元 Haoya Group donates 300,000 RMB to the school						●
2023 年 3 月 Mar.2023	学院首次颁发学科贡献奖、教学卓越奖、研究卓越奖、服务卓越奖 The School Awarded Discipline Contribution, Teaching Excellence, Research Excellence, and Service Excellence (First)	●					
2023 年 4 月 Apr.2023	学院专业认证评估资料室建成 Establishment of School Baseroom of International Accreditation	●					
2023 年 4 月 Apr.2023	学院组团赴广外调研学习 Field Research at Guangdong University of Foreign Studies	●					
2023 年 4 月 Apr.2023	墨西哥奇瓦瓦大学校长一行到访我院 The President of Autonomous University of Chihuahua in Mexico visited ZISU					●	
2023 年 4 月 Apr.2023	校人才培养质量提升现场调研会在我院召开 Meeting of talent cultivation was held in the school			●			
2023 年 4 月 Apr.2023	徐磊思政征文首次获省级特等奖 Xu Lei won provincial-level prize Ideological and Political Essay Competition (First)			●			
2023 年 5 月 May 2023	长三角联盟主席姚卫新来学院指导 Yao Weixin, Chairman of the Yangtze River Delta Alliance, visited ZISU.	●					
2023 年 5 月 May 2023	学院首次聘任院聘正副教授 Professor and Associate Professor Appointment by the School (First)	●					
2023 年 5 月 May 2023	首届创新创业节开幕 The First Innovation and Entrepreneurship Festival opened						●
2023 年 6 月 Jun.2023	浙外加入“中国—俄罗斯经济类大学联盟” ZISU Joined the "China-Russia Economic University Alliance"	●				●	
2023 年 6 月 Jun.2023	陈珧《商务与管理沟通》首次上线全国在线开放平台智慧树网 Chen Yao's "Business and Management Communication" was launched on the national online open platform "smart tree" network			●			
2023 年 6 月 Jun.2023	跨境电商专业软科排名 A，荣登全国 Top10，学校专业榜首 Ranked A in Soft Science of Cross-Border E-Commerce; Ranked top 10 nationally; Ranked the first in the university's professional rankings	●	●				
2023 年 6 月 Jun.2023	国际商务专业上榜“校友会 2023 中国顶尖应用型专业”榜首（A++） International Business tops the list of "Alumni association 2023 China's Top Applied Major" (A++)	●	●				
2023 年 5 月 May 2023	宋树理专著《中国特色社会主义对外贸易的转型发展》荣登《学习强国》 Song Shuli's monograph "Chinese Transformation and Development of Foreign			●			

	Trade " was awarded "Learning to Strengthen China"						
2023 年 6 月 June 2023	院 00 后大学生下乡直播助农卖货 College students born in the 2000s went to countryside for live-streams, helping marketing agricultural products						●
2023 年 6 月 Jun.2023	学院组团参加欧洲管理发展基金会 (EFMD) 年会 EFMD Annual Meeting Attendance	●				●	
2023 年 7 月 Jul.2023	国际认证专家澳洲迪肯大学协理副校长沈伟来校指导 Shen Wei, Associate Vice President at Deakin University, International Accreditation Expert, visited ZISU.	●				●	
2023 年 9 月 Sep.2023	商学经典书目发布 Publication of Reading Classic Books in Business	●	●				
2023 年 9 月 Sep.2023	学院与浦江研究院签署合作备忘录 The school has signed Memorandum of Cooperation (MOU) with Pujiang Research Institute					●	
2023 年 9 月 Sep. 2023	" 跨境电商专业实验教学虚拟教研室 " 入选虚拟仿真实验教学创新联盟建设试点 Selected for the 2023 Virtual Experiment Teaching Construction Pilot of the Virtual Simulation Experimental Teaching Innovation Alliance		●				
2023 年 10 月 Oct. 2023	学院师生志愿者服务于杭州第十九届亚运会 School students and staff at the Hangzhou Asian Games are volunteers		●				●

注:

- ①学院学科 Academic Discipline
- ②人才培养 Talent Cultivation
- ③科学研究 Scientific Research
- ④社会服务 Social Service
- ⑤国际交流 International Exchange
- ⑥学生校友 Student Alumni